



SMA Solar Technology AG – Press Release

## **GTM Research: SMA Sunny Portal Is the Most Popular PV Portal**

***Niestetal, August 27, 2014—The PV monitoring solution Sunny Portal from SMA Solar Technology AG (SMA) is by far the biggest online portal for PV systems. This is based on an analysis of the global PV market, its technologies and leading players published by GTM Research.***

### **Number one worldwide in terms of nominal power**

The global comparative study entitled “Global PV Monitoring: Technologies, Markets and Leading Players, 2014–2018” for PV monitoring solutions, among other things, clearly demonstrated that SMA Sunny Portal took first place among 70 providers for the year 2013. Additionally, it had a lead of more than 20% over the next major players when using nominal power of the systems monitored as a criteria, with SMA offering nominal power of 12.4 GW. Other companies in the study include Solar-Log, meteocontrol and skytron energy. A total of around 170,000 solar power systems featuring the SMA Sunny Portal were monitored.

### **New solutions for online monitoring**

To mark the tenth anniversary of Sunny Portal this year, SMA is also launching two new monitoring solutions to the market: the Sunny Portal Professional Package for professional monitoring of several systems and Sunny Places, a community portal that PV system owners can use for purposes, including monitoring their PV system, comparing it with others and exchanging information.

### **Indispensable element of energy management**

The importance of SMA’s portal solutions is also clearly illustrated by the fact that they are an indispensable part of intelligent energy management. Systems featuring the SMA Smart Home system solution automatically provide access to the Sunny Portal to monitor energy flows in real time, access energy balances or program the specific activation of household appliances, for example.

In this way, monitoring solutions from SMA will continue to maintain their position at the top among operators and experts. The results of the study conducted by GTM Research and SoliChamba Consulting are now available at [www.greentechmedia.com/research](http://www.greentechmedia.com/research).



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### **About SMA**

The SMA Group generated sales of more than €0.9 billion in 2013 and is the global market leader for solar inverters, a key component of all PV plants. As an energy management group, SMA offers innovative key technologies for future power supply structures. It is headquartered in Niestetal, near Kassel, Germany, and is represented in 21 countries. The Group employs more than 5,000 people worldwide. SMA's broad product portfolio includes a compatible inverter for every type of module on the market and for all plant sizes. The product range includes both inverters for grid-connected photovoltaic plants as well as off-grid and hybrid system technology. The product portfolio is supplemented by comprehensive services and operational management of utility-scale PV-plants. Since 2008, the Group's parent company, SMA Solar Technology AG, has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and also in the TecDAX index.

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